



Service When YOU Need It!

The Environmental Benefits Of U.S. Linen & Uniform's Textile Rental Service

The 90's has been heralded as the Decade of the Environment. The twentieth anniversary of Earth Day, April 22, was celebrated as an international event for the first time. The garbage crisis, the Exxon Valdez, and acid rain are hazards no one can ignore.

It is obvious to all that the environment will be **the issue** for the 90's. The nation's solid waste crisis heads the list of problems that government, business, and consumers are ready to address with sweeping changes. Three thousand dumps have been closed in the past 5 years. At the rate we are generating garbage, we need 500 new dumps every year.

The real solution to the solid-waste crisis is to implement all "3Rs" of solid waste management--"**Reduce, Reuse, Recycle.**" It is hard to change from using the convenient single-use disposables that we are accustomed to. Maintaining the status quo is much easier, despite the environmental and resource impact.

There is no such thing, however, as zero risk or zero cost impact. U.S. Linen & Uniform's challenge is to minimize both. U.S. Linen & Uniform offers **reusable** textile services that **reduce** solid waste. And if you reduce and reuse, you do not have to recycle as much.

Some of the benefits of using U.S. Linen & Uniform's textile services are: reduced solid waste, reduced storage space, reduced janitorial time and cost (garbage does not need to be dumped as often), eliminates usage waste (no one thinks twice about grabbing a big stack of paper towels to wipe up a spill), and cloth is 4 times more absorbent than paper towels.

The program to reduce, reuse, and recycle is not unique. The mandate to reduce solid waste is spreading across the country. Where once the consumer's song was, "Use it once and throw it away," the tune is changing to "We do not want that landfill in our backyard. Let's look at ways to reduce and recycle solid waste." With the change in consumer attitude and the mandate to reduce solid waste, **U.S. Linen & Uniform's textile services offer the perfect opportunity for to start your own Reduce, Reuse, and Recycle Program.**